

# Online Exam Services Case Study

## End-to-end Entrance Exam Management Solution

*“For the first time, Mumbai Educational Trust decided to have online entrance exams for the eMBA, eMBA Insurance, ADMM and PGDM programs. We had no prior experience with this. We contracted with Ecole Solutions to provide a complete managed service for administering these exams. We are very pleased with the services delivered by Ecole Solutions who provided us with excellent support for delivering online assessments for over 2000 students successfully. Their span of work included hosting and administering an online assessment engine, digitizing item bank, providing help desk services for students, processing and delivering results.*

*~ Dr Vijay Thakur, Dean, MET Educational Trust, Mumbai*



### The Customer



The Mumbai Educational Trust (MET) is an ISO 9001:2008 certified Business School with several top rankings including an A++ ranking from *Business India*, 13th best B-School in South Asia by *Asia Inc.* and the 12th best private B School in India by *CNBC TV18*. MET's Asian Management Development Centre (AMDC) pioneered offering e-MBA programs in finance and marketing. MET is also an NGO in Special Consultative Status with the United Nations.



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### Background

MET needed to conduct an entrance examination for its eMBA, eMBA Insurance and ADMM and PGDM programs for candidates across the country. This was the first time MET was considering online entrance examinations and had no prior experience in conducting them, and that too at such a large level.

### Challenge

Over 2000 candidates across the country had to take up the entrance examination. For each course, separate tests were to be administered in a standard manner. Being the first time for MET to adopt online exams, all aspects of the process needed to be digitized - the question banks, the student registration system, delivering the exam Online and processing of results as well as supporting the students before and during the exam.

### Solution

Ecole Solutions provided an end-to-end, completely managed solution for MET's online entrance examination requirements. The solution included hosting and administration of an Online Examination System, digitization of the question bank, providing a help desk for students and processing and publishing of the results.

